

**Strategic Communications, Authority Positioning & Reputation  
Preparedness for Government Agencies**

**CONTRACT VEHICLES:**

- GSA Multiple Award Schedule (MAS) | Contract No.: 47QRAA25D0028
- 8(a) Sole Source

**NAICS CODES**



**541613** — Marketing Consulting Services



**541820** — Public Relations Agencies



**541430** — Graphic Design Services



**512110** — Motion Picture and Video Production

**Additional NAICS Codes**

541715      541611  
611430      541690  
541612

**COMPANY OVERVIEW:**

The Right Method® is a federally certified strategic communications and advisory firm helping government agencies strengthen public trust, protect institutional reputation, and communicate with clarity during both routine operations and high-stakes moments.

We support federal, state, and local agencies with structured communications frameworks that prepare leadership teams to lead confidently, respond strategically, and maintain credibility in complex public environments.

From proactive communications planning to crisis preparedness and authority positioning, our work helps agencies ensure their message, mission, and leadership remain aligned with public expectations.

**CORE COMPETENCIES:**

- ✓ Strategic Communications Planning
- ✓ Crisis Preparedness & Reputation Protection
- ✓ Leadership Communications Advisory
- ✓ Authority & Public Trust Positioning
- ✓ Media & Public Messaging Strategy
- ✓ Stakeholder Communication Frameworks
- ✓ Public Affairs Support
- ✓ Strategic Messaging Development
- ✓ Media Training for Agency Leadership
- ✓ Executive Visibility & Narrative Strategy
- ✓ Video Production & Strategic Content Development
- ✓ Public Communication Campaign Support

**CERTIFICATIONS & CONTRACTING CREDENTIALS**



**POINT OF CONTACT**

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**KEY DIFFERENTIATORS:**

- ✓ Emmy® Award-winning communications leadership
- ✓ Authority-driven messaging frameworks that strengthen public trust
- ✓ Crisis preparedness integrated into communications strategy
- ✓ 8(a) Sole Source and GSA MAS procurement access
- ✓ Proven experience supporting high-visibility communications environments
- ✓ DCAA-compliant cost structure and procurement-ready pricing model.